



Lake Norman Elementary PTO

PTO Meeting Minutes 8/30/21

Members in Attendance: Jackie Morgan, Tracy Reed, Liz Zwhalen, Kellie King, Nichole Tilley, Laura Macartney, Stephanie Belk, Natasha Nel, Jolanda ter Linde, Emily Antonucci, Brenda Bird, Jessica Clark, Jodi Darragh, Christina Smith, Courtney Johnson, Jennifer Bender, Kathleen Winter, Lauren Friel, Hannah Bullard, Gina Hofert, Veronica Boyett, Alaina King, Cortney Hoffman, Sherry Smith, Dinah Mistilis, Robin Cowan, Kylie Vennemann, Carrie Webb, Amanda Cooper, Ellen Crafton, Virginia Herring, Aimee Field, Erika DeLeon, Sheila Hoover, Alejandra McDonald, Karthik Dhanasekaran, Jenna Murphy, Alison Joy, Mara Peters, Jennifer Anderson, Emily Sama, Dayna Barra, Leslie Giambrone

1.) Introduction of Executive Board

- Co-presidents: Jackie Morgan and Tracy Reed
- Treasurer: Liz Zwhalen
- Secretary: Kellie King

2.) Introduction of Committee Chair Heads:

- Fundraising: Stephanie Belk
- Spirit Events: Jessica Clark
- Room Parent Coordinator: Emily Antonucci
- Hospitality: Brenda Bird
- Spirit Wear: Natasha Nel
- Volunteer Coordinator: Yancy Carillo
- Events Coordinator: OPEN (if interested, please e-mail lakenormanelementarypto@gmail.com)

3.) What is PTO?

- a. Parent Teacher Organization. A group of family members, teachers, and administrators working together to create fun events, purchase supplies, and collaborate to make our students time at school the best possible experience.
- b. Objectives
 - o Establish and maintain a working relationship among parents, school & community
 - o Support school improvements
 - o Expand technology and supplement equipment and supplies
 - o Increase student safety and security
 - o Develop programs & projects that will support and enrich the curriculum
 - o Raise funds for school supplies and programs that fall outside the school budget.

- c. What we do.
 - Organize events and activities and fundraisers
 - Enhance the school experience by helping provide supplies, technology, and other activities.
 - Support students, teachers, and staff throughout the school year.
 - Involve the community by planning events.
- d. We meet bi-monthly to discuss upcoming events and brainstorm ideas to meet our objectives.
- e. Main Fundraising goal this year: Finish playground update.
 - Phase 1: Fitness center – Completed

4.) What can you do?

- a. Stay connected:
 - Facebook: Lake Norman Elementary PTO
 - Remind app: text @lnepto2 to 81010
 - Instagram: lakenormanelementarypto
 - Email: LakeNormanElementaryPTO@gmail.com
- b. Get involved:
 - Attend bi-monthly meetings
 - Volunteer for school sponsored events
 - Join a committee
 - Share your ideas
- c. Support LNE
 - Lowes Foods: Link your rewards card to Lake Norman Elementary
 - Harris Teeter: Link your VIC card to Lake Norman Elementary: our school code is 1695
 - Box Tops app: scan your receipts and box tops earnings will automatically be added to Lake Norman Elementary
 - Amazon Smile: Select LNE PTO as your charity
 - Coco-cola: Go to <https://us.coca-cola.com/give/schools/> and search for Lake Norman Elementary School. Create and account. Scan or manually enter codes.
 - Attend Spirit Nights!
 - School Rock Rental: reserve the rock and paint for \$15. This is a great way to celebrate your child's birthday or special occasion! Email Christina Smith at LKNRockLady@hotmail.com to reserve. Reservations are first come first serve and are for 48 hrs.

5.) Calendar of Events (see attachment)

- a. September Events
 - 1st: Volunteer training with Mrs. Tilley @6:00PM via Zoom
(<https://us02web.zoom.us/j/84958979292?pwd=YU1aaHJEYXpuMzRKaEZrSHhOOTJJUT09>
Meeting ID: 849 5897 9292 Passcode: 155379)

- 3rd-22nd: Attraction book fundraiser: sample book will go home with child. QR code is available for orders. Orders will be filled the last week of Sept. Cost is \$20 per book and LNE gets \$10 for each book sold. Rewards: - Every 5 sold, get 1 free and a ticket into \$250 Great Wolf Lodge raffle - \$50 Amazon Gift Card for teacher with the most books sold - Ice Cream party for the class with the most books sold.
- 12th: Dolphin Dash kick off in classrooms
- 17th-24th: Book Fair – The Wild Wild West
 - Jolanda is heading this up
 - Volunteer opportunities include set-up and checkout/registers
- 22nd: Spirit Night at Chick-Fil-A in Mooresville from 5-8PM
- 28th: Catch the wave fundraiser kick off: 100% goes to LNE!!
- b. Volunteer Interest Survey: If you are interested in volunteering for a specific event please let us know through this survey. This is also a great way to let us know the level of involvement you would like to have in PTO this year.
https://docs.google.com/forms/d/e/1FAIpQLSdlffta0HPVrDevTQI9RdUkxpa5acX7wO1t_etMywml90fPGw/viewform

6.) Financial Update: Liz Zwhalen

- a. General Budget is roughly \$35,000
 - i. This covers teacher allotment for classrooms, educational enhancements, new technology, school wide enhancements (such as flocabulary & brain pop)
 - ii. Playground – Goal \$150K (top priority)
 - iii. Digital sign – Goal \$20K
- b. Ways to help raise this money: Catch the Wave
 - i. Company grants
 - ii. Corporate partners
 - iii. Local business sponsors/partners

7.) Room Parent Update

- a. Some classrooms still need a room parent: the google doc is still open to sign up
- b. What is a room parent?
 - The liaison between teacher and parents to communicate teacher/classroom needs
- c. Be sure to attend the volunteer training on Sept 1st at 6PM

8.) Spirit Wear Update: Natasha Nel

- a. Goal of spirit wear is to help establish a feeling of belonging among students, staff, and families at LNE. It is also a fundraiser for the school.
- b. 1st campaign was a success with roughly \$3,500 in sales and \$1,500-\$2,000 going to LNE
- c. Fall campaign is underway. So far just under \$2,000 in sales
- d. Idea presented: ball caps

- e. Thank you Jolanda for designing our Dolphin logos! We love them!

9.) Final Thoughts from Mrs. Tilley

- a. Don't forget the volunteer training on Sept 1st @ 6PM via Zoom: it will be very brief
- b. Curriculum nights are coming up in Sept and will be virtual
 - i. Kindergarten: Tues 9/7 from 5-6pm
 - ii. 1st Grade: Wed 9/8 from 5-6pm
 - iii. 2nd Grade: Wed 9/8 from 6-7pm
 - iv. 3rd Grade: Tue 9/7 from 6-7pm
 - v. 4th Grade: Thur 9/9 from 5-6pm
 - vi. 5th Grade: Thur 9/9 from 6-7pm
- c. Meeting next week for gym and classroom additions. More info to come.
- d. Introduction of new Vice Principal: Laura Macartney. WELCOME!

10.) Next PTO Meeting is October 11th.