



## Lake Norman Elementary PTO

### PTO Meeting Minutes 3/15/2021

**Members In Attendance:** *Nicole Tilley, Tracy Reed, Jackie Morgan, Natasha Nel, Liz Zwahlen, Amy Monroe, Ellen Crafton, Lauren Dorman, Jennifer Anderson, Aimee Field, Kellie King, Jessica Clark*

#### 1. Introduction

#### 2. Boosterthon

- a. Finishing up t-shirt details, need to get sponsor logos to them by Wednesday
  - i. Companies that donated last year and this year through the raffles we are using their logos on the boosterthon shirts for this year
- b. Event > dance via zoom, no one is allowed on campus still
- c. Boosterthon employees can be at car rider line but cannot help children get out of cars
- d. New Double the Donation Corporate Matching Program-School collects 100% of all matching donations
  - i. We need corporate sponsors!! Start thinking of corporate sponsors to participate in this matching event!

#### 3. Spirit Nights

- a. Moe's > March 24th
  - i. Pre-order make at home kits from Moes, Moe's handles all distribution
  - ii. Send information to Mrs. Tilley to promote in ConnectEd
  - iii. Need to post to social media
- b. Krispy Kreme & Urban Grind
  - i. Urban Grind is open for anything we just need to tell them what we want
    - 1. pre-sale bags of coffee, can mark up \$1 per bag or give back % (~\$12 per bag of coffee)
  - ii. Krispy Kreme will need to be a preorder as well, by the dozen only
  - iii. Need a date - probably a Saturday especially to have Krispy Kreme as well
    - 1. April 24th

#### 4. Teacher Appreciation Week

- a. May 3rd - May 7th
- b. Last week Mrs. Tilley & Lisa drove to every staff members house
- c. Who is helping to head this up > Jackie to follow up with Breanna as the teacher liaison role
- d. Around the World destination theme
  - i. Things can be set up early enough in the teacher's lounge first thing in the AM, teachers can stop by on the way to their room
  - ii. Taco Tuesday > barriers, labeled to what it was > contact less
  - iii. Trolley Cart already > we just need to make signs
    - 1. Student involvement for signs to line the hallways
    - 2. thank you posters
- e. Honor all staff during this week, not just teachers > 68 members
- f. Natasha has LNE branded notebooks which aren't selling > gift these to the staff and each child could write a note of appreciation in the book
  - i. Parents can send in a picture of their students note and can consolidate images to 2 - 4 pages in the books
- g. Budget ~\$1,800 for teacher hospitality to work around this

#### 5. April Spirit Night Ideas

- a. Chick-fil-A > Liz to reach out again to see if they are able to book
- b. El Cerro
- c. McAlister's

- d. MOD Pizza
- e. Pomodoro's
- f. Jet's Pizza > follow up on April 9th

#### **6. School Store**

- a. Winter Campaign Update
  - i. ~\$1,000 in sales
  - ii. Did not sell a lot of variety
    - 1. PJ Pants, Umbrellas, Windbreakers > sales were minimal
  - iii. Canceling all orders that only received 1-2 pieces of with the exception of the PJ pants
  - iv. Orders should be fulfilled by the end of this week (3/19) and Natasha will begin delivering next week
- b. No more campaigns for this school year
- c. Summer Spirit Wear Campaign(s)
  - i. Ice cream event with spirit wear items for pick up over summer
  - ii. Stock heavily with smaller sizes for kindergartners > this would need to be paid for out of PTO funds
  - iii. If have two events, allow for a pre order at the 1st event and pick up at the 2nd event

#### **7. Mrs. Tilley's Message**

- a. Making good headway on getting a gym > there is a meeting on 3/16 about this
  - i. If anyone wants to write a quick email supporting the gym, Mrs. Tilley will send them on to the right people
- b. Kindergarten Registration > over 80 families have registered for virtual sessions
  - i. over 100 students already registered
- c. 10 weeks left of school
  - i. buckling down on testing
  - ii. no parents as proctors this year for testing
- d. Principal Meetings around what is virtual for next year

#### **8. Other Items**

- a. Interest in summer fundraising
  - i. Mrs. Tilley can help get these promos out to parents
  - ii. KONA, ice cream truck, Bruster's, FearLess, etc
- b. Someone needs to follow up with Jet's Pizza on last spirit night

#### **9. Closing/Wrap Up**

- a. Next PTO Meeting – Monday, April 19th 6:30pm